

# Multicultural Business & Entrepreneur Prospectus

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**SAVE THE DATE: Thursday 16 October 2025**

**MBEN.**  
Multicultural Business & Entrepreneur Network



**Sponsorship Prospectus** 

# Invitation to Partner

The annual Multicultural Business & Entrepreneur Conference is a day of networking, building connections, mentorship, inspiration, and learning for diverse business owners who are from diverse multicultural backgrounds. Panel discussions, presentations, and workshops emphasise the power of creating a culture of inclusivity and provide the motivation, tools, and support for multicultural businesses to succeed and grow in the Australian business environment.

**We invite you to partner with us on the Multicultural Business & Entrepreneur Conference 2025.** Together we can build a more diverse and inclusive business landscape unlocking the full benefits of multiculturalism for the South Australian economy. With companies that embrace diversity 35% more likely to achieve above-average industry returns, position your business as a leader in inclusivity and receive the rewards.



**CONNECT**

**COLLABORATE**

**GROW**



# What We Do



The Multicultural Business & Entrepreneur Network (MBEN) is a not for profit that serves as a valuable link between multicultural business owners and the mainstream South Australian business community. Through this platform, mainstream businesses can explore potential opportunities for collaboration and partnerships with diverse small-medium enterprises (SMEs) owned by individuals from multicultural backgrounds.

This connection facilitates diversity and inclusion in the business world, allowing for a broader range of perspectives, ideas, and experiences to contribute to the entrepreneurial landscape.



**“Businesses are built on more than capital. They are built on trust, connections, and relationships.”**

**— Ethel Osazuwa, MBEN Chair**

**OUR MISSION:** To provide a channel to promote the growth of multicultural businesses and offer a platform where multicultural entrepreneurs thrive.



# What to Expect at This Year's MBEN Conference 2025

**Connecting Beyond Borders: The Future of Global Leadership**

*Smart, Innovative, and Sustainable*

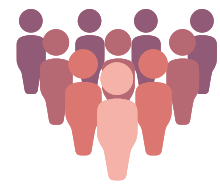
**Our theme:** This year's Multicultural Business and Entrepreneur Conference is set to be bigger and more impactful than ever! With the theme, "**Connecting Beyond Borders: The Future of Global Leadership,**" we will explore how young, diverse leaders are shaping the future of business, innovation, and sustainability on a global scale.

**Our audience:** The majority of MBEN Conference delegates come from migrant backgrounds or have at least one parent born overseas. MBEN delegates come from all over world, including Oceania, Asia, Europe, the Middle East, Africa, and North & South America. They comprise business leaders, professionals, and experts in their fields. Many are solopreneurs looking to start a small business or are established business owners looking to grow and expand their markets.

**Our program:** We enlist inspiring speakers from diverse industries to present informative and motivational content on key business topics. Our speakers are industry leaders who champion inclusivity and healthy work environments, fostering a culture where people of all backgrounds and abilities feel empowered to learn, grow, and connect, while building valuable bridges to the mainstream business community.



# Local Connection Global Reach



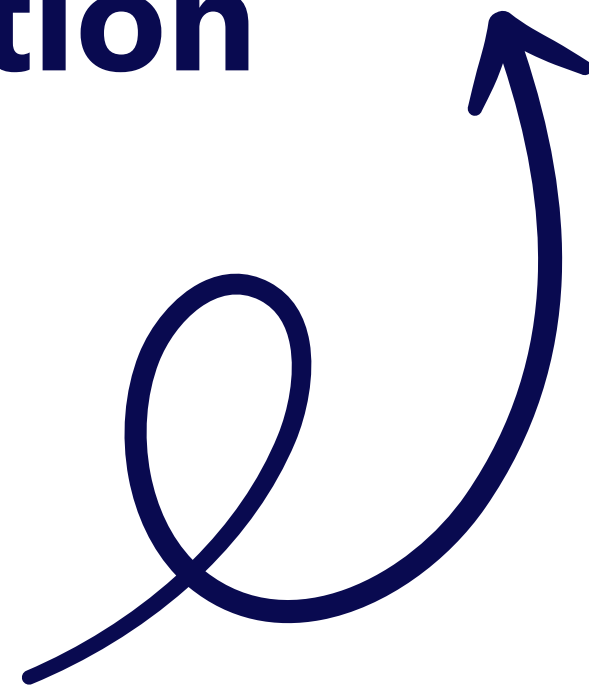
**150+ DELEGATES**



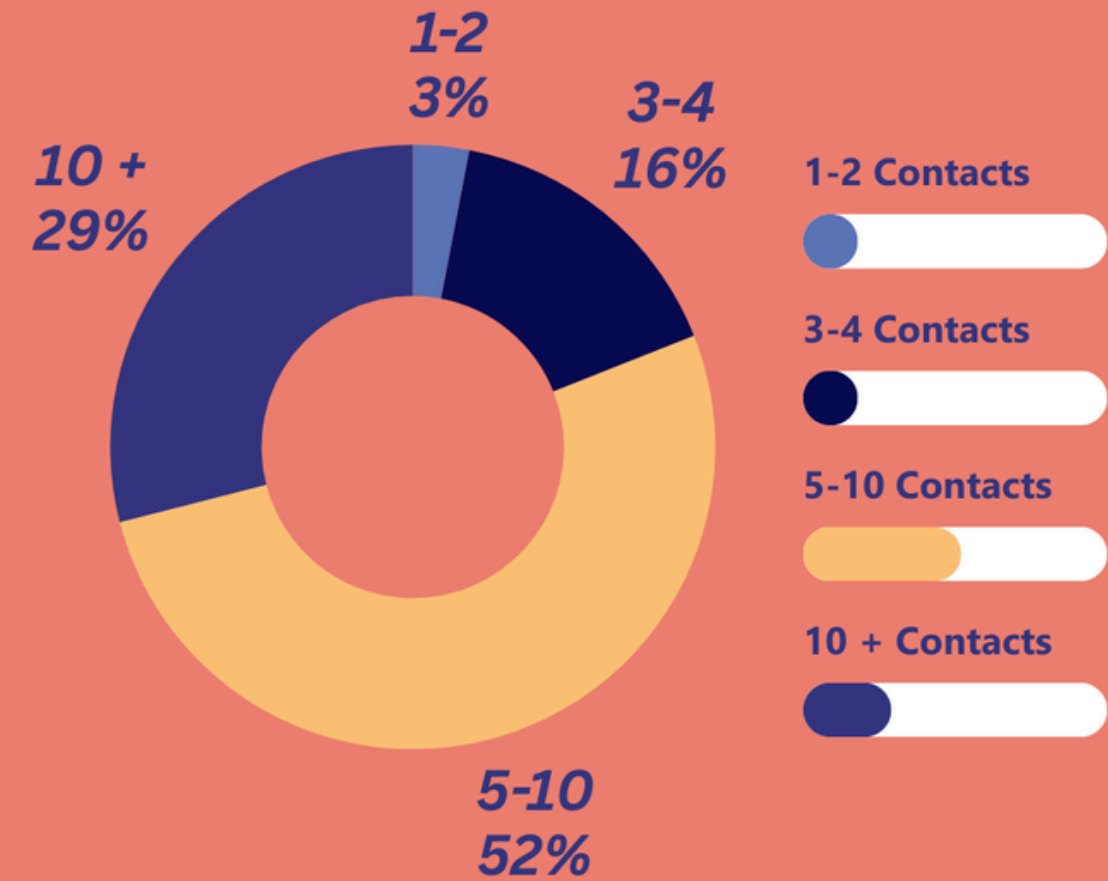
**30+ SPEAKERS**



**35+ COUNTRIES REPRESENTED**



# Making Connections



- ARGENTINA
- AUSTRALIA
- BHUTAN
- BRAZIL
- CAMEROON
- CANADA
- CHILE
- COLOMBIA
- DR CONGO
- FIJI
- GERMANY
- GREECE
- HAITI
- INDIA
- INDONESIA
- IRAN
- ITALY
- KENYA
- MALTA
- MEXICO
- NEPAL
- NIGERIA
- PAKISTAN
- PERU
- PHILIPPINES
- POLAND
- SAMOA
- SOUTH AFRICA
- SOUTH KOREA
- UKRAINE
- UNITED KINGDOM
- UNITED STATES
- VENEZUELA
- VIETNAM
- ZIMBABWE

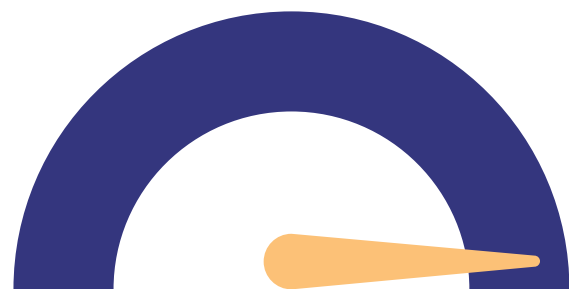


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# Our Impact

The MBEN Conference provides participants with valuable connections, insights into business opportunities, strategies for overcoming challenges, and both emotional and tangible support to enhance their entrepreneurial journey.



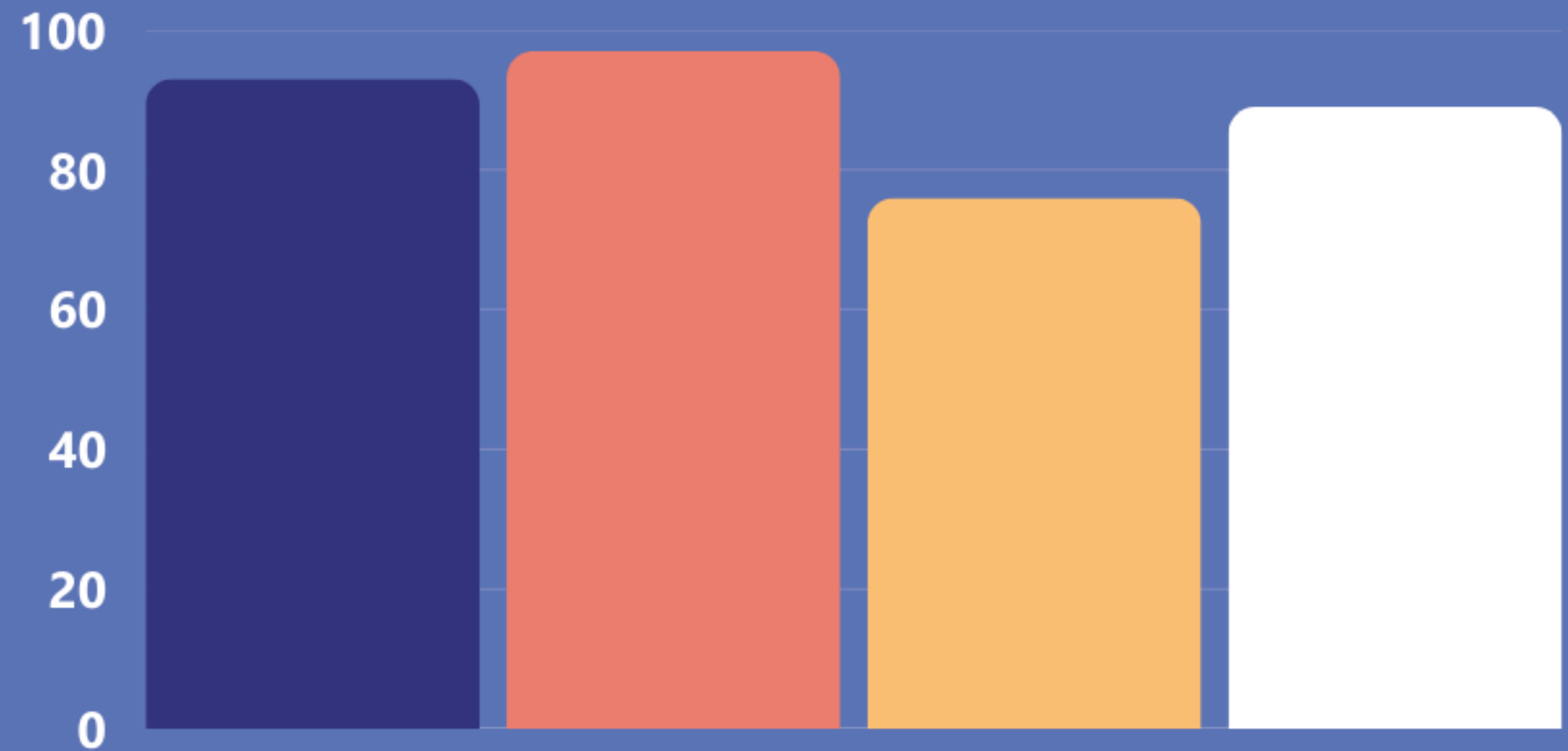
**97% Overall Satisfaction**

“Had a great time at the Multicultural Business and Entrepreneur Network event! It was inspiring to connect with fellow entrepreneurs and learn from their experiences. Events like these are so valuable for building community and supporting business growth”

– Yenty J, 2024

## Through the MBEN Conference delegates have...

- Gained Strategies for Overcoming Challenges
- Gained Insight Into Business Opportunities
- Identified Sources for Seeking Business Support
- Identified Ways to Build Networks More Effectively



# Partnership

Partnering with MBEN for the 2025 conference offers exclusive access to a dynamic, globally connected multicultural business community - positioning your brand as a leader in driving diversity and inclusion within South Australia's economy.

## Platinum

**\$6,000**

- 5 - 10 minute opportunity to speak at conference.
- Business logo & name displayed prominently on all MBEN Conference marketing materials.
- Business tagline to be shown on venue screens intermittently.
- Exhibition table with sponsors collateral and two representatives in VIP front seats.
- Acknowledgement in press releases for the event on various social media platforms.
- Receive a 1 year MBEN membership
- Business banner to be displayed at the venue (banner provided by sponsor).
- The host makes a live mention of a business product or service and introduces a representative to the entire audience.
- Marketing collaterals placed on tables (to be provided by sponsor).
- Opportunity to provide a grab bag for attendees (provided by sponsor).

## Gold

**\$4,000**

- Business logo and name displayed prominently on marketing materials.
- Business banner to be displayed at the venue (banner provided by sponsor).
- Exhibition table and two representatives in VIP front seats.
- Business tagline to be shown on venue screens intermittently.
- Live mention of a business product or service and introduction of a representative to the entire audience by the host.
- Receive a 1 year MBEN membership

## Silver

**\$2,500**

- Business logo and name displayed prominently on event marketing materials.
- Business banner to be displayed at the venue (banner provided by sponsor).
- Business tagline to be shown on venue screens intermittently.
- Two representatives in VIP front seats.
- Receive a 1 year MBEN membership

# Get in Touch



**Interested in being a partner for MBEN's annual conference? Contact Us!**



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